

# PAIRS TRADING MODEL

## Mathematical Framework & Software Implementation

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# What you should expect from the Model?

**The model;**

- **does not include any formal pair selection algorithm.**
- **requires pairs to be explicitly supplied.**
- **tests or verifies if the specified pairs are statistically valid.**
- **produces trading signals only for evaluation purposes.**
- **does not generate any kind of trading strategies or suggestions.**
- **aims to provide further insight into the pairs trading opportunities.**
- **should be supported by other assessment techniques.**
- **should only be considered as a decision support tool.**

# Methods used in the Model

The model offers four different methods for the analysis of spread:

- Normalized differences
- Cointegration
- Stochastic Spread
- Time Varying Mean Reversion

And two different methods for the calculation of confidence bands:

- Fixed
- Varying (i.e. moving average)

***Since all these methods are data dependent, the selection of period for the analysis is of crucial importance!***

# Normalized difference

Series are normalized as:

$$\tilde{P}_t^i = \frac{P_{t-1}^i - E(P_{t-1}^i)}{\sigma(P_{t-1}^i)}$$

And then the spread is calculated as:

$$S_t = \tilde{P}_t^1 - \tilde{P}_t^2$$

The model produces a trading signal if:

$$S_t > \Delta \text{ or } S_t < \Delta$$

where  $\Delta$  is a prespecified threshold value.

# Cointegration

An error correction representation can be written as follows:

$$\begin{aligned} \log(P_t^1) - \log(P_{t-1}^1) &= \alpha_1 * \left( \log(P_{t-1}^1) - \gamma * \log(P_{t-1}^2) \right) + \varepsilon_t^1 \\ \log(P_t^2) - \log(P_{t-1}^2) &= \alpha_2 * \left( \log(P_{t-1}^1) - \gamma * \log(P_{t-1}^2) \right) + \varepsilon_t^2 \end{aligned}$$

The spread can be considered as the long term equilibrium:

$$S_t = \left( \log(P_{t-1}^1) - \gamma * \log(P_{t-1}^2) \right)$$

The model produces a trading signal if:

$$S_t > \Delta \text{ or } S_t < \Delta$$

where  $\Delta$  is a prespecified threshold value.

# Stochastic Spread\*

The model, as specified in Elliott et. al. (2005), is like the following:

$$\begin{aligned}S_t &= x_t + D * \omega_t & \omega_t &\sim N(0, 1) \\x_t &= A + B * x_{t-1} + C * \varepsilon_t & \varepsilon_t &\sim N(0, 1) \\A &> 0, 0 < B < 1, C > 0, D > 0\end{aligned}$$

The spread here is defined as:

$$S_t = \left( \log(P_t^1) - \log(P_t^2) \right)$$

The model produces a trading signal if:

$$S_t > \frac{A}{(1-B)} + \Delta * \frac{C}{\sqrt{2*(1-B)}} \text{ or } S_t < \frac{A}{(1-B)} - \Delta * \frac{C}{\sqrt{2*(1-B)}} \text{ (Ornstein-Uhlenbeck process)}$$

where  $\Delta$  is a prespecified threshold value.

\* Robert J. Elliott, John Van Der Hoek & William P. Malcolm (2005): *Pairs trading, Quantitative Finance, Vol. 5(3), pp. 271-276*

# Time Varying Mean Reversion\*

The model can be specified as follows:

$$\begin{aligned}S_t &= A_t + B * S_{t-1} + D * \omega_t & \omega_t &\sim N(0, 1) \\A_t &= A_{t-1} + dA_{t-1} \\dA_t &= dA_{t-1} + C * \varepsilon_t & \varepsilon_t &\sim N(0, 1) \\0 &< B < 1, C > 0, D > 0\end{aligned}$$

The spread here is defined as:

$$S_t = \left( \log(P_t^1) - \log(P_t^2) \right)$$

The model produces a trading signal if:

$$S_t > \frac{(\hat{A}_t|S_{t-1})}{(1-B)} + \Delta * \frac{E(\hat{\sigma}_t(\hat{A}_t|S_{t-1}))}{(1-B)} \text{ or } S_t < \frac{(\hat{A}_t|S_{t-1})}{(1-B)} - \Delta * \frac{E(\hat{\sigma}_t(\hat{A}_t|S_{t-1}))}{(1-B)}$$

where  $\Delta$  is a prespecified threshold value.

\* Eren Ocakverdi (2011): A Simple Pairs Trading Strategy for ISE30, Yapi Kredi Occasional Macro Notes, May 2, 2011.

# Additional Output

**Gregory-Hansen procedure<sup>1</sup>** is a formal test that investigates the existence of cointegration relationship in the presence of an unknown structural break, which is endogenously identified.

**Dynamic conditional correlation<sup>2</sup>** is a nonlinear model of time varying correlation within a multivariate framework.

<sup>1</sup> Gregory, A. W. and Hansen, B. E. (1996). "Residual-Based Tests for Cointegration in Models with Regime Shifts", *Journal of Econometrics*, Vol. 70, pp. 99-126.

<sup>2</sup> Engle, R. (2002). *Dynamic Conditional Correlation: A Simple Class of Multivariate Generalized Autoregressive Conditional Heteroskedasticity Models*, *Journal of Business & Economic Statistics*, American Statistical Association, Vol. 20(3), pp. 339-50

# Software Implementation

- **Heavy computational burden of the methods used requires a specialized software.**
- **The software should have advanced statistical and/or econometric features.**
- **Ability to handle complex data structures and to easily exchange data with other programs (e.g. Excel) and databases is important.**
- **We prefer to use EViews, since it also has an Add-in infrastructure that provides easy access to user-defined programs.**
- **All methods are built and analyzed via EViews' estimation and/or programming features.**
- **An Add-in is developed to allow the user to quickly perform and repeat all the analyses.**

# Add-in Interface\*

Yapi Kredi Invest Pairs Trading Model (version 2.0)

Enter the path\file\_name to read data from an Excel file (optional)

Treat zeros as NA

Enter the list of pairs (e.g. AKBNK-GARAN YKBNK-KCHOL)

Note: Please do not forget to put a dash (-) between the ticker names

For all possible pairs, just enter the list of ticker names (e.g. ISGYO TTKOM SAHOL)

Prebuilt pair lists

None  
 Equities  
 Futures

The time span (i.e. number of most recent observations to be used)

250

Pairs trading method

Normalization  
 Cointegration  
 SS(Stochastic Spread)  
 TVMR(Time Varying Mean Reversion)

Add noise to the convergence parameter (B) in TMVR model

Sample period (e.g. 12/30/2008 5/21/2011 for daily frequency)

@all

Specify the derivation method for error bands

Fixed  
 Varying

Size of the moving window (only if Varying option above is selected)

Confidence level for error bands

%95

ADDITIONAL/SUPPLEMENTARY ANALYSES

Gregory-Hansen Cointegration Test  
 Dynamic Conditional Correlation

Do you want to save your results as a formatted file?

No  
 RTF  
 PDF(only if your default printer setting is a PDF writer)

EXCEL output (through 2003 version)

Specify a path for output (if left blank, workfile path will be used)

Close the workfile when finished

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OK Cancel

**\* EViews version 7.1 or later is required to install and run the Add-in.**

# Example

Yapi Kredi Invest Pairs Trading Model (version 2.0)

Enter the path/file\_name to read data from an Excel file (optional)  
C:\Users\Desktop\Mydata.xls

Treat zeros as NA

Enter the list of pairs (e.g. AKBNK-GARAN YKBNK-KCHOL)  
ykbnk-kchol isgyo-sngyo ttkom-tcell

Note: Please do not forget to put a dash (-) between the ticker names

For all possible pairs, just enter the list of ticker names (e.g. ISGYO TTKOM SAHOL)  
akbnk garan vakbn ykbnk

Prebuilt pair lists  
 None  
 Equities  
 Futures

The time span (i.e. number of most recent observations to be used)  
300

Pairs trading method  
 Normalization  
 Cointegration  
 SS(Stochastic Spread)  
 TVMR(Time Varying Mean Reversion)

Add noise to the convergence parameter (B) in TMVR model

Sample period (e.g. 12/30/2008 5/21/2011 for daily frequency)  
1/2/2009 3/10/2011

Specify the derivation method for error bands  
 Fixed  
 Varying

Size of the moving window (only if Varying option above is selected)  
40

Confidence level for error bands  
%90

ADDITIONAL/SUPPLEMENTARY ANALYSES  
 Gregory-Hansen Cointegration Test  
 Dynamic Conditional Correlation

Do you want to save your results as a formatted file?  
 No  
 RTF  
 PDF(only if your default printer setting is a PDF writer)

EXCEL output (through 2003 version)

Specify a path for output (if left blank, workfile path will be used)  
C:\Users\Desktop

Close the workfile when finished

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OK Cancel

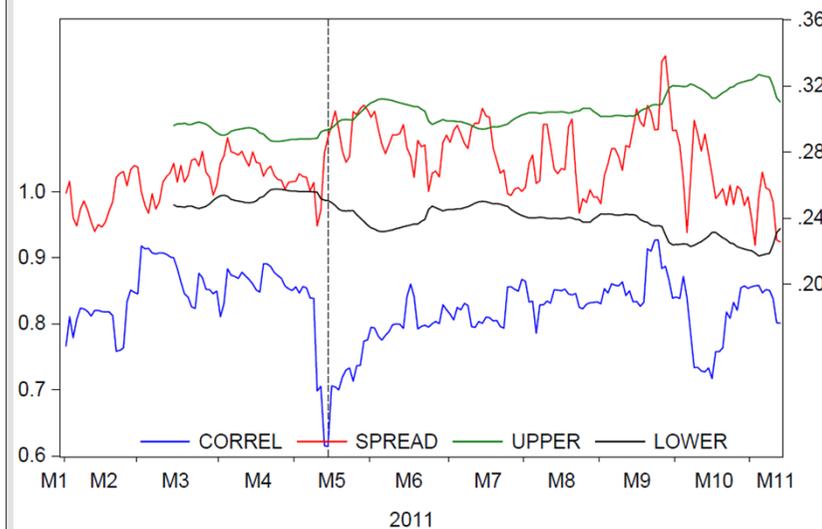
**Note: The Add-in can be run with default settings as long as valid pairs are supplied.**

# Sample Output (e.g. cointegration)

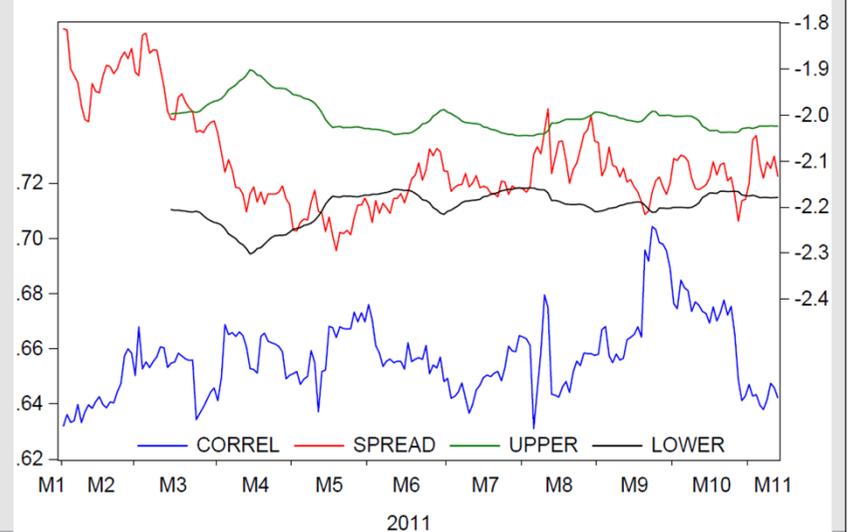
## TRADING\_SIGNALS

	Long	Short	Hold	Message-1	Message-2
ykbnk-kchol			X	Pair is not cointegrated	$\log(\text{YKBNK}(-1)) - 1.816 \cdot \log(\text{KCHOL}(-1)) + 2.102$
isgyo-sngyo			X		$\log(\text{ISGYO}(-1)) - 0.694 \cdot \log(\text{SNGYO}(-1)) + 0.064$
ttkom-tcell			X	Pair is not cointegrated	$\log(\text{TTKOM}(-1)) + 1.265 \cdot \log(\text{TCELL}(-1)) - 4.754$
akbnk-garan			X		$\log(\text{AKBNK}(-1)) - 1.147 \cdot \log(\text{GARAN}(-1)) + 0.265$
akbnk-vakbn			X		$\log(\text{AKBNK}(-1)) - 0.784 \cdot \log(\text{VAKBN}(-1)) - 0.971$
akbnk-ykbnk			X	Pair is not cointegrated	$\log(\text{AKBNK}(-1)) - 0.555 \cdot \log(\text{YKBNK}(-1)) - 1.198$
garan-vakbn			X	Pair is not cointegrated	$\log(\text{GARAN}(-1)) - 0.661 \cdot \log(\text{VAKBN}(-1)) - 1.106$
garan-ykbnk			X	Pair is not cointegrated	$\log(\text{GARAN}(-1)) - 0.463 \cdot \log(\text{YKBNK}(-1)) - 1.305$
<b>vakbn-ykbnk</b>	<b>vakbn</b>	<b>ykbnk</b>			$\log(\text{VAKBN}(-1)) - 0.721 \cdot \log(\text{YKBNK}(-1)) - 0.272$

vakbn-ykbnk



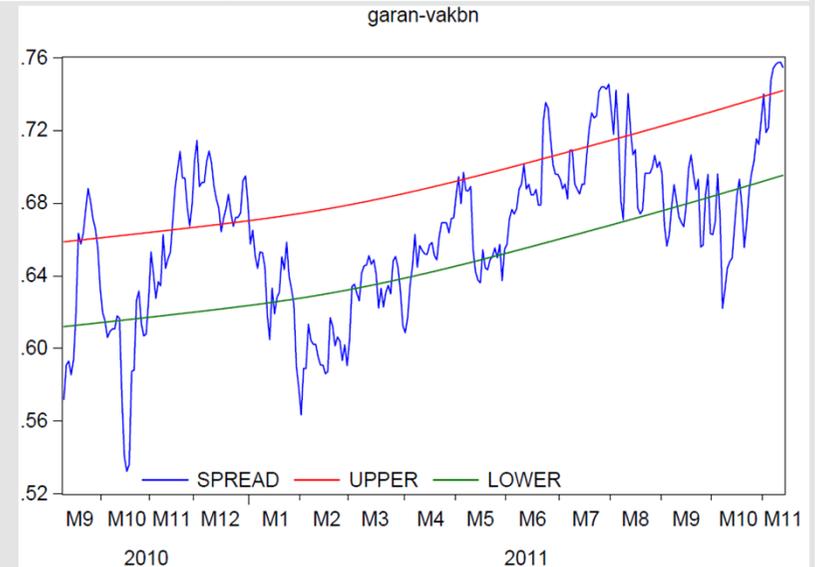
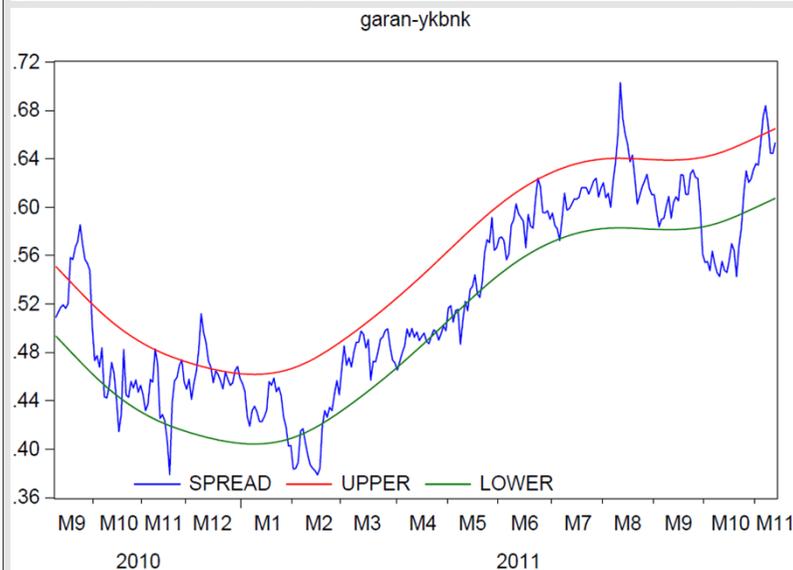
ykbnk-kchol



# Sample Output (e.g. time varying mean reversion)

## TRADING\_SIGNALS

	Long	Short	Hold	Message-1	Message-2
ykbnk-kchol			X		Convergence achieved after 30 iterations
isgyo-sngyo			X	WARNING: Singular covariance	Convergence achieved after 19 iterations
ttkom-tcell			X		Convergence not achieved after 1000
akbnk-garan			X	WARNING: Singular covariance	Convergence achieved after 27 iterations
akbnk-vakbn	vakbn	akbnk		WARNING: Singular covariance	Convergence achieved after 15 iterations
akbnk-ykbnk			X	WARNING: Singular covariance	Convergence achieved after 24 iterations
garan-vakbn	vakbn	garan			Convergence achieved after 20 iterations
garan-ykbnk			X		Convergence achieved after 22 iterations
vakbn-ykbnk	vakbn	ykbnk		WARNING: Singular covariance	Convergence achieved after 25 iterations



# Sample Output (e.g. Gregory-Hansen Test)

Gregory-Hansen Cointegration T... ✕

Choose the model

LS(Level Shift)

LST(Level Shift with Trend)

RS(Regime Shift)

Selection procedure

ADF

Maximum number of lags for unit root testing

10

Selection criteria for unit root testing

AIC

OK Cancel

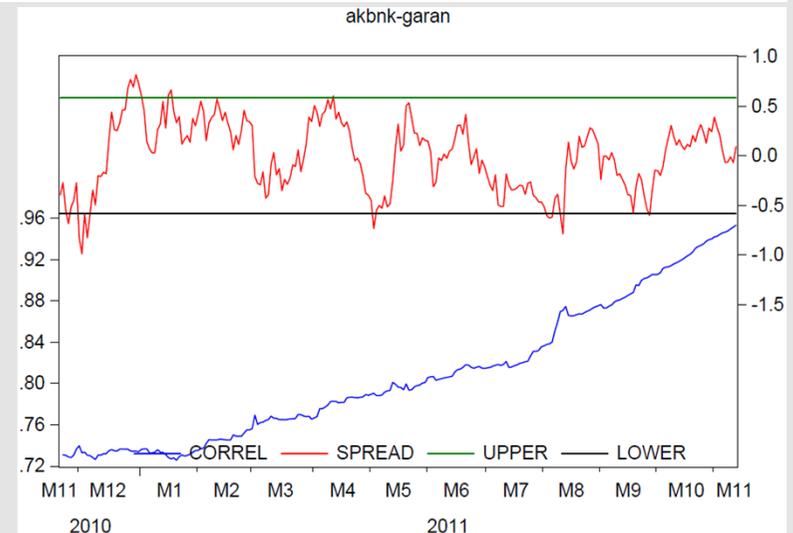
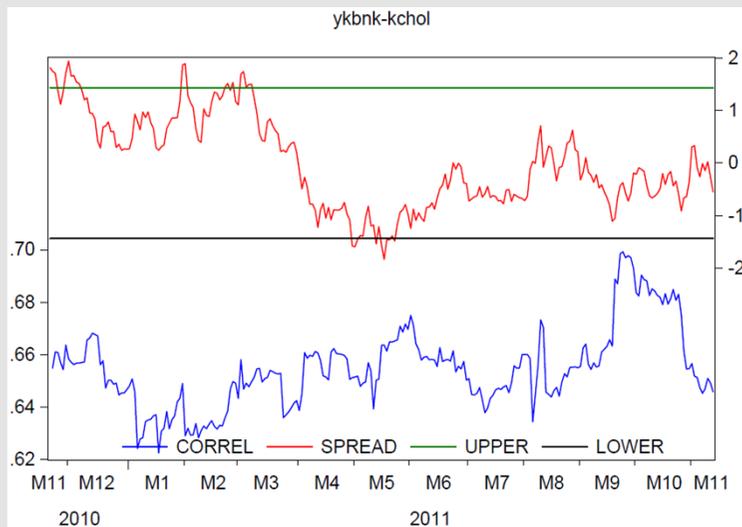
LEVEL SHIFT	t-stat	Lag	Break
ykbnk-kchol	-5.602585	1.000000	3/28/2011
isgyo-sngyo	-5.010057	0.000000	1/27/2011
ttkom-tcell	-3.968144	7.000000	4/18/2011
akbnk-garan	-4.233318	0.000000	6/28/2011
akbnk-vakbn	-4.237000	0.000000	1/20/2011
akbnk-ykbnk	-4.889521	0.000000	3/30/2011
garan-vakbn	-4.118853	1.000000	1/14/2011
garan-ykbnk	-3.960051	0.000000	4/07/2011
vakbn-ykbnk	-6.049797	1.000000	2/24/2011

LEVEL SHIFT with TREND	Za-stat	Za-break	Zt-stat	Zt-break
ykbnk-kchol	-49.21068	9/08/2011	-5.449845	4/04/2011
isgyo-sngyo	-45.45040	7/25/2011	-5.003459	6/27/2011
ttkom-tcell	-25.96880	7/20/2011	-3.620100	7/20/2011
akbnk-garan	-32.54835	6/23/2011	-4.187868	6/23/2011
akbnk-vakbn	-38.37753	1/14/2011	-4.472096	1/14/2011
akbnk-ykbnk	-45.97391	3/29/2011	-5.140182	3/30/2011
garan-vakbn	-37.25759	1/13/2011	-4.479971	1/13/2011
garan-ykbnk	-31.07020	4/08/2011	-4.119654	5/17/2011
vakbn-ykbnk	-69.96113	2/18/2011	-6.805542	2/22/2011

**Significant (highlighted) break points are also drawn in the related graphs as dashed lines.**

# Sample Output (e.g. Dynamic Conditional Correl.)

	Final	Average	Quantile(q20)	Quantile(q80)
ykbnk-kchol	0.646	0.655	0.644	0.663
isgyo-sngyo	0.632	0.629	0.596	0.671
ttkom-tcell	0.149	0.266	0.155	0.402
akbnk-garan	0.953	0.808	0.737	0.875
akbnk-vakbn	0.796	0.759	0.714	0.797
akbnk-ykbnk	0.839	0.763	0.697	0.839
garan-vakbn	0.839	0.810	0.788	0.829
garan-ykbnk	0.823	0.826	0.782	0.873
vakbn-ykbnk	0.778	0.813	0.785	0.861



# A few remarks on summary results

- Although the analysis is designed to generate an output in any case, there is no guarantee that all the results will be meaningful.
- Some methods impose strict functional forms, which may lead to infeasible/incorrect results if the assumptions do not hold.
- Some methods, on the other hand, rely on more complex analyses and may therefore experience estimation problems.
- Charts and warning messages in the tables will be helpful in identifying the source of the problem.
- Much of the statistical output generated during the estimation process is intentionally left outside the scope of the summary report.
- The summary report, as an analytic tool, seeks to reflect the trade-offs among flexibility, customization, ease of use and capability.

*Essentially, all models are wrong, but some are useful.*

*George Edward Pelham Box*